



EVOLVE

2025 FIADA ANNUAL CONVENTION

OCTOBER 4-6

ROSEN SHINGLE CREEK

FIADA.com/CONVENTION



SPONSOR & EXHIBITOR GUIDE



WHAT TO EXPECT

Dealer-focused events to drive engagement:

- Exhibit hall activities that promote interaction.
- Exhibitor access to all convention events including educational sessions, Welcome Reception, 85 Year Anniversary Celebration and all meal functions for extended opportunities beyond the booth to network and interact with attendees.
- Special Exhibit Hall Happy Hour event for maximum exposure with attendees.
- Post-show list of all registered attendees provided for your follow-up efforts.

DATES TO REMEMBER

Annual Convention
October 4-6, 2025

Early Bird Cut-Off:
August 1, 2025

Hotel Cut-Off:
August 31, 2025

Booth Assignments:
September 15, 2025

HOTEL INFORMATION

The Rosen Shingle Creek Resort is the host hotel for the 2025 FIADA Annual Convention.

ROSEN SHINGLE CREEK
9939 Universal Blvd
Orlando, FL 32819

The group rate is \$199 per night plus tax. Click to book your reservations online, or contact the hotel directly at 1-866-996-6338 and use code GRPFIADA.

The cut-off date for reservations at the group rate is August 31, 2025.



EXHIBITOR INFORMATION

Early Bird Exhibitor Package

(Registration by August 1, 2025)

Members: \$1,395

Non-Members: \$1,695

Exhibitor Package

(Registration after August 1, 2025)

Members: \$1,695

Non-Members: \$1,995

Exhibitors receive:

- One 8' x 10' Booth Space
- One Complimentary Registration
- One 6' Skirted Table
- 8' High Back Wall and 3' High Side Drapes
- Two Chairs
- One Waste Basket
- Company Name on the Convention Website
- Company Name and Product Listing in the Convention App (if contracted by 9/1/2025)
- Post-show List of All Registered Attendees
- Wi-Fi

Please Note: Electricity is NOT Included and will need to be purchased separately



Expo Details:

The Expo Hall holds 70 booths. Booth space is not considered reserved until paid in full. Sponsors will receive premium booth space assignments. FIADA will assign booth space by September 15, 2025.

Expo Add-Ons:

Additional Attendee Registration	\$395
Electricity	\$200

Expo Hall & Exhibitors Schedule *(Subject to Change)*

Saturday, October 4, 2025

Exhibitor Registration	2:00pm - 7:00pm
Exhibitor Move In	2:00pm - 7:00pm

Sunday, October 5, 2025

Exhibitor Registration	8:00am - 12:00pm
Lunch in the Expo Hall	12:00pm - 2:00pm
Expo Hall Happy Hour	5:00pm - 7:00pm

Monday, October 6, 2025

Breakfast in the Expo Hall	8:00am - 9:00am
Lunch in the Expo Hall	12:00pm - 2:00pm
Exhibitor Breakdown	2:00pm - 4:00pm

SPONSORSHIP OPPORTUNITIES

Platinum Sponsors - \$9,000/6 Spots Available

- Complimentary 8' x 10' booth with electricity at the Expo.
- Recognition as a Platinum Sponsor of the FIADA Annual Convention & Expo.
- Four Associate Full Conference Registration Passes (includes admittance to general sessions, education sessions and meal functions).
- Company logo on Convention Website.
- Your name and/or logo on all convention advertising.
- Company Logo banner on mobile app.
- Company logo on the Convention Slideshow.
- Four Dealer Scholarships to the Annual Conference.
- Recognition on conference signage.
- List of attendees.
- Tote bag insert.

Gold Sponsors - \$6,000

- Complimentary 8' x 10' booth with electricity at the Expo.
- Recognition as a Gold Sponsor of the FIADA Annual Convention & Expo.
- Three Associate Full Conference Registration Passes (includes admittance to general sessions, education sessions and meal functions).
- Company logo on Convention Website.
- Your name and/or logo on all convention advertising.
- Company Logo banner on mobile app.
- Company logo on the Convention Slideshow.
- Four Dealer Scholarships to the Annual Conference.
- Recognition on conference signage.
- List of attendees.
- Tote bag insert.

For more information about sponsorship or exhibit opportunities contact Lindsey Breitner at lindsey@fiada.com

SPONSORSHIP OPPORTUNITIES

Silver Sponsors - \$4,000

- Complimentary 8' x 10' booth at the Expo.
- Recognition as a Silver Sponsor of the FIADA Annual Convention & Expo.
- Three Associate Full Conference Registration Passes (includes admittance to general sessions, education sessions and meal functions).
- Company logo on Convention Website.
- Your name and/or logo on all convention advertising.
- Company logo on the Convention Slideshow.
- Two Dealer Scholarships to the Annual Conference.
- Recognition on conference signage.
- List of attendees.
- Tote bag insert.

Bronze Sponsors - \$3,000

- Complimentary 8' x 10' booth at the Expo.
- Recognition as a Bronze Sponsor of the FIADA Annual Convention & Expo.
- Two Associate Full Conference Registration Passes (includes admittance to general sessions, education sessions and meal functions).
- Company name on Convention Website.
- Your name on all convention advertising.
- Company name on the Convention Slideshow.
- Recognition on conference signage.
- List of attendees.

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SPONSORSHIP OPPORTUNITIES

Event Sponsorships

Welcome Reception / \$4,000
2 Spots Available

Exhibit Hall Happy Hour / \$4,000
3 Spots Available

85 Year Anniversary Celebration / \$4,000
3 Spots Available

Golf Tournament / \$3,000
(includes four tee times)
Other Sponsorships Available

Stand-Alone Sponsorships

Wi-fi Sponsor / \$3,000
1 Spot Available

Breakfast / \$3,000
1 Spot Available

Lunch / \$3,000
2 Spots Available

Lanyard Sponsorship / \$2,000
1 Spot Available

Coffee Break with Branded Cups / \$1,500
6 Spot Available *(Deadline: August 1, 2025)*

Convention App / \$1,000
1 Spot Available

General Session Welcome / \$2,500
4 Spots Available
Sponsors will introduce session and be given time for a 5 minute speech to promote their company.

Photo Booth / \$1,250
2 Spots Available
Sponsor Logos will be printed on frames of photos.

Tote Bag Insert / \$250
Unlimited Spots
Provide printed material to be inserted in tote bags. Must be received by FIADA by August 1, 2025.

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[Exhibitor Registration](#)

[Sponsor Registration](#)

Terms & Conditions

1. AGREEMENT & BOOTH ASSIGNMENTS - Contract is not valid unless paid in full. Booths will be assigned by 9/15/25 and exhibitor contract will be notified via email confirmation.
2. CANCELLATION - No cancellation shall be acknowledged unless received by FIADA's office in writing. All cancellations will be assessed a \$50.00 administrative fee. Should an exhibitor wish to cancel 60 days before the set-up date, a 50% refund will be made by FIADA; no refunds will be made for cancellations with less than 60-days notice.
3. LITERATURE DISTRIBUTION - All literature must be distributed within the booth space assigned. No materials may be placed on tables or chairs, attached to meeting space walls or ceilings or left in public places or distributed in aisles, lounge areas or other exhibitor booths. Items found in these places will be disposed of.
4. DAMAGE TO PROPERTY - Exhibitors are liable for any damage caused to building, floors, walls, columns or to standard exhibit equipment or to other exhibitors' property.
5. FIRE AND SAFETY REGULATIONS - All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and exits must be left accessible and in full view at all times. All disposable materials and decorations must be flameproof and subject to inspection.
6. LIABILITY AND INSURANCE - Exhibitors are responsible for securing all necessary licenses or consents. Exhibitor agrees to indemnify, defend and hold FIADA harmless and against any claim of consents. Exhibitor agrees to indemnify, defend and hold FIADA harmless from and against any claim of liability and any incident or resulting loss, cost of damage for failure to obtain these licenses or consents.
7. ELIGIBLE EXHIBITS - FIADA reserves the right to determine the eligibility of any company or products for inclusion in the convention and reserves the right to reject, evict or prohibit any exhibit in whole or in part, or any exhibitor, or his representative with or without cause.
8. EXHIBITORS SETUP & BREAKDOWN - Early Breakdown Penalty: This contract is a binding exhibit agreement between the exhibiting company and the FIADA. In signing this agreement, the exhibiting company agrees that its exhibit materials will be setup by the stated setup time of this contract. During expo hours, all materials and furniture must be maintained within the designated booth space. Also, by signing this contract, the exhibiting company agrees that no party will disassemble or tear-down exhibit materials before the aforementioned tear-down time. If exhibit materials are broken down without the consent of show management (FIADA) before the designated tear down time, the exhibiting company will be charged a \$500.00 contract penalty. This penalty will be invoiced to the company stating that the charge is because of a breach of contract by the early dismantling of the exhibiting company's exhibit booth and/or materials. If this penalty invoice is not paid and remains outstanding, the exhibiting company will not be allowed to exhibit at future FIADA conventions until the penalty invoice is paid in full.

The Sponsor/Exhibitor has reviewed and agrees to abide by the conditions indicated in this document. Sponsor/Exhibitor authorizes the use, publication, dissemination, and placement of its logos, trademarks, service marks, copyrighted materials, or any other materials it provides to the convention or its organizers for publication or use on or in convention with any written, audio and video materials, advertisements, signs, website or any other form of media. The Florida Independent Automobile Dealers Association reserve the right to reject or terminate this Application and Contract for Sponsorship at its sole discretion.

